

Get Your Story Heard!

FARO prides itself on the relationships it builds with its customers. It is not just about the sale, it is about a true long-term partnership.

As a part of this relationship, you can enjoy access to **free marketing resources** through FARO's Marketing Department. You can work with a Marketing representative to create a success story about how your company uses a FARO solution – getting additional exposure for your company and showing the world how you utilize cutting-edge technology in your business.

What are the benefits you will receive?

You will have access to free advertising opportunities such as:

- Exposure on the faro.com website
- Exposure on third-party industry websites (stories are posted on various industry websites)
- Article opportunities (stories are submitted to industry publications for publishing consideration)
- Access to FARO's database
 - ▶ Stories are featured in a FARO monthly email newsletter
 - ▶ Sent to over 70,000 people in the US/Canada
- Global coverage (FARO offices in Europe and Asia post stories on their regional websites)

What do you need to do?

It's easy to get started. You will be asked to complete a simple questionnaire and provide images of your application using a FARO solution. FARO Marketing will then write the story and you will have final approval before the story is used.

Simply let your FARO Account Manager know you are interested, and you will be put in contact with the appropriate FARO Marketing representative. Or you may call Dan Alred at [800-736-0234](tel:800-736-0234) or email him at dan.alred@faro.com.



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